

Powering The Fortune 500 & Beyond with Trusted Media Intelligence



WATERSHED
ANALYTICS

WHY WATERSHED?



PARTNER-LEVEL SERVICE & EXPERTISE

Our leadership team is hands-on in every engagement, ensuring top-tier strategic guidance.



INDUSTRY-SPECIFIC SPECIALIZATION

Our deep sector knowledge enables tailored analysis to address unique challenges.



BOUTIQUE AGILITY

A client-first, high-touch approach with the speed & flexibility larger firms can't match.



24/7/365 INTELLIGENCE & SUPPORT

Always-on monitoring to safeguard your reputation and keep you ahead of risks.

OUR STATS



client retention rate.

24/7

real-time media and crisis monitoring.



accuracy in stakeholder and influencer identification.

7:30_{AM}

typical delivery time of newsbriefs.



30+ industries served across 8 sectors: from energy and finance to online retail and defense.

3x

faster insights delivery (compared to standard industry benchmarks).



20+ years of industry experience for the entire management team (10+ years for analysts).

110+

data points analyzed on each news story for media insights reporting.

CORE SERVICES

● **EXECUTIVE MEDIA BRIEFS**

Curated, real-time monitoring of company mentions, competitors, and trends.

● **CRISIS MONITORING**

Alerts, sentiment tracking, and influencer insights to manage risks.

● **STAKEHOLDER INTELLIGENCE**

Identify key voices, risks, and engagement opportunities.

● **MEDIA ANALYTICS & STRATEGIC INSIGHTS**

Track brand perception, and build competitive benchmarks.

● **SOCIAL INTELLIGENCE**

Data-driven insights, trends, and strategy optimization.



TRUSTED BY THE WORLD'S
LARGEST COMPANIES AND TRADE ASSOCIATIONS



Reputations take years to build but only moments to lose.
That's why we're dedicated to exceptional quality, rapid
responsiveness, and relentless accuracy—day in and day out.

Unlock the Power of Media Intelligence

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